

Get your business' social media posts on the area's **most visited websites** in our **Social Marketplace**

Get your social posts the **EXPOSURE** they deserve!

- Facebook continues to filter out the organic reach of business posts. It is down to 6%.
- Business posts can get lost in an individual's newsfeed. For every 16 posts from your friends, you may see 1 business post.

CONTROL your own MESSAGE!

- As you post updates, your messages will be changed automatically in your online ads!

It is INTERACTIVE!

- Like & Share right from the ad!

ENTICE those who have not yet liked your page!

- Share your message with those who have not yet liked your page yet!
- Also great to reach people who are not on Facebook but are still the audience you want to reach!

BE PART OF OUR SOCIAL MARKETPLACE...

Streams of Social media postings will appear on the following sites, excluding homepages

- Rep-Am.com
- MyCitizensNews.com
- BristolObserver.com
- SouthingtonObserver.com
- PlainvilleObserver.com
- StepSaver.com

All Sites **\$149** per month

BEST \$89
VALUE

per month for all sites with 12 month commitment

Includes upto 3 social media streams, including:



Beacon Falls Naugatuck Prospect



For additional info contact your Account Executive or call **203-574-3636 x1112**