

Friends to Follow



We had a little friend stop by today. Say hi to Miikoo! (View photo)

The Outpost Campus Pub

Just a Heads Up The Outpost wil be closed tomorrow (Wed May 6th) For a private function. (View status)





Friends to Follow is a live stream of social media posts from around Penticton, placed on the pentictonherald.ca home page and throughout the site.

Why Join?

- Facebook changed its organic reach. You now have to pay Facebook to have posts reach your 'friends'. Make up for that lost reach by getting your message in front of the right audience and to over 250,000 pageviews per month.
- It's easy, there's no extra work for you. Your social media posts automatically feed into our Friends to Follow widget.
- Bring your message to the Penticton community in real-time. Whether you're a restaurant posting about today's lunch special or an automotive dealer who just helped someone get into a new car, it all happens in seconds. Get that post in front of the community.
- Appear as often as you post. Anytime you have a message, post it to your social media and it will appear. Make sure you don't SPAM – no one likes that.
- Increase brand awareness with 10,000 value-added social media banner ad impressions and gain additional exposure.

\$79/month special through June 2015 for 6 months \$99/month starting July 2015 for 6 months

Only 20 spots available! Sign up today.

PENTICTON HERALD