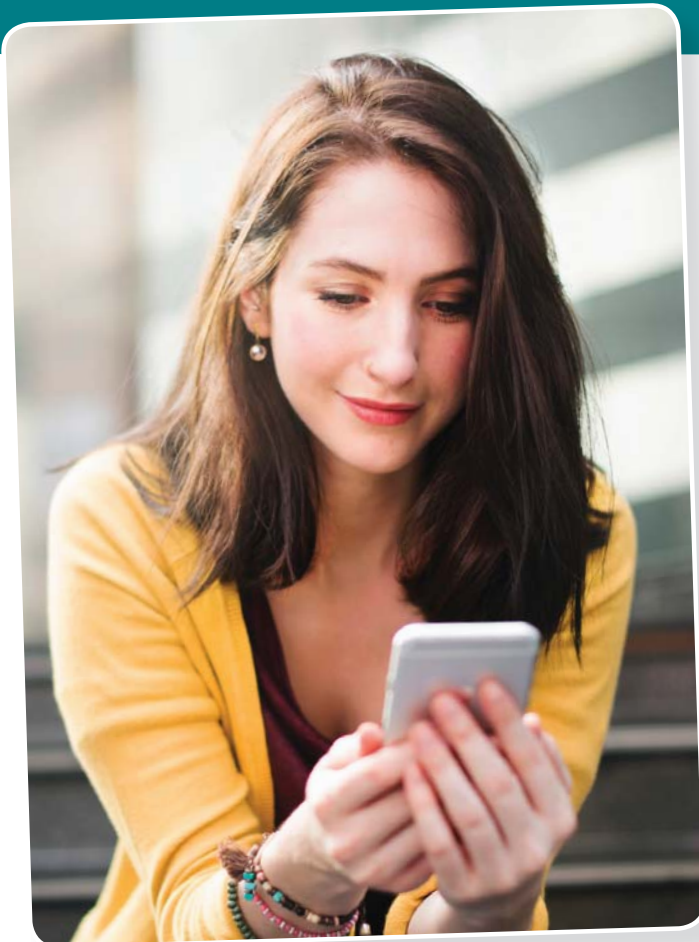


# 2018 GET MORE SOCIAL

Drive new revenue and engage readers by sharing  
your social media posts with our audience

RJ media  
group

HOME BASE  
DIGITAL



## Pricing

\$149/month

\$100/month with 12 month commitment



Contact your local representative or  
Jim Mizener at (203) 317-2312  
jmizener@rjmediagroup.com

Friends  Follow

Extend your social audience with our  
2.8 million monthly page views

**1. Get your social posts the exposure they deserve!**

- Facebook continues to filter out the organic reach of business posts. Now, your posts will only be seen by approximately 5% of your followers.
- Business posts can get lost in an individual's newsfeed.

**2. Control your own message!**

- As you post updates, your messages will be changed automatically on our home page.

**3. It is interactive!**

- Like and share right from your post.

**4. Entice those who have not yet liked your page!**

- Share your message with those who have not liked your page yet!
- Also great to reach people who are not on social media but are still the audience you want to reach!

Link up to 3 of your social media accounts  
to [myrecordjournal.com](http://myrecordjournal.com)



Record-Journal | [myrecordjournal.com](http://myrecordjournal.com) | HOMEBASE Digital | Berlin Citizen | Cheshire Citizen | North Haven Citizen | Plainville Citizen | Southington Citizen | Town Times

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MEDIA THAT MOVES  
YOUR BUSINESS FORWARD >>