Friends2Follow

Drive New Revenue and Engage Readers with Social Media Powered Content Blocks & Banner Ads

>180 Websites are currently using Friends2Follow to drive NEW revenue and engage readers.

Those sites are servicing **>1,000** clients,

using **>1,400** streams,

advertising **>137,000** posts,

driving **>63,000** clicks and **262 million** impressions each month!

"I placed the widget at the top right, above the fold, of several of my newspaper websites. Not only has it been well received by our advertisers, but it has been the best performing ad space we own – and that isn't my opinion – it's in the numbers,"

Sue Nelson,
Regional Digital Advertising Director
at the Coastal Courier/Frontline/Bryan County News (part of Morris Multimedia)

SUCCESS $$$ ➡ 9,600 circulation paper: $85,500 in Annual F2F Revenue (Morris Multimedia/Santa Clarita Valley Signal)

"Streaming YouTube videos on Friends2Follows' widget "really hit (auto dealers') sweet spot. They want to develop social media followers and leverage traffic and visibility."

Geordie Wilson,
Publisher at Frederick News-Post

SUCCESS $$$ ➡ $450k of Revenue from Packages Including F2F (Frederick News Post)

"When Friends2Follow is included in the bundles offered by our clients, our closing rate jumps by 18 percentage points!"

Mike Blinder,
The Blinder Group

SUCCESS $$$ ➡ $360k of Revenue Generated in 1 Week with Packages Including F2F (Black Press/Sound Publishing)

"(The Merchant) can post, and in real-time it shows up on our home page. They think that is incredible. The first time they see it they are amazed and never want to go off of it."

Vince Johnson,
Publisher at The Forsyth County News

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