

DRIVE **NEW** REVENUE & **ENGAGE** READERS

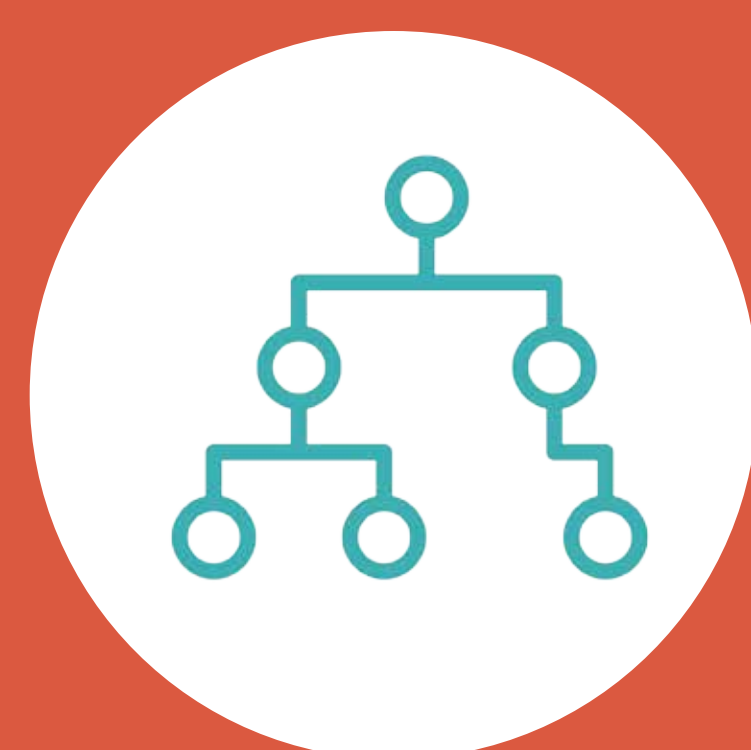
EXPOSE YOUR SOCIAL MEDIA TO OUR AUDIENCE

DID YOU KNOW?

Your Facebook posts are only reaching about **5%** of your followers.

Facebook is continually changing their business page algorithms to make sure your posts are reaching **FEWER** and **FEWER** followers.

In order to reach more followers, Facebook offers a 'pay-to-play' option. Instead of giving Facebook your money, buy local! Distribute that same social media through us!



PRICING

\$150/month

6 months: \$600
1 year: \$900

BENEFITS

- UP TO TWO FEEDS PER ACCOUNT
- LIMIT 6 UPDATES EVERY 24 HOURS
- CREATE YOUR OWN MESSAGES
- SUPPORT LOCAL

CONTROL YOUR OWN MESSAGE WITH **DI SOCIAL**

in real time with **NO EXTRA WORK!**

Link up to 2 social streams



Facebook



Twitter



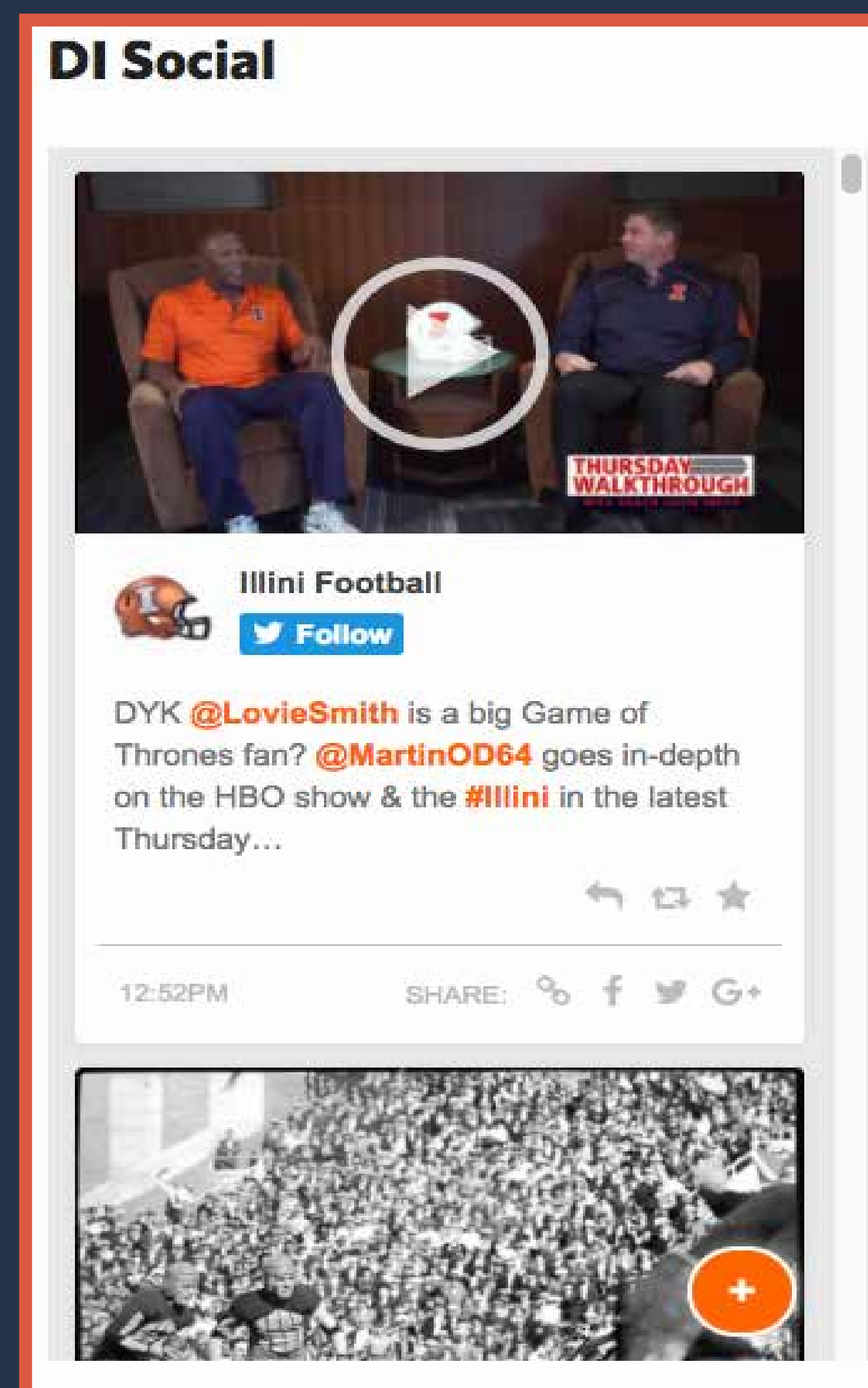
Instagram



YouTube



Google Plus



Unlike traditional digital ads – posts are never blocked.

www.dailyillini.com receives over 3 million page views a year

53% of our viewers are 18-34

40% of our viewers are in CU or the surrounding area

Contact us at sales@illinimedia.com
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